



2024 EENC CONFERENCE SPONSOR OPPORTUNITIES



WHO WE ARE

Environmental education integrates the natural world and meaningful outdoor experiences into curriculum and informal learning to develop working knowledge of the concepts we all need to understand: how natural systems work, how to interact responsibly with our environment, and how we can protect natural resources for future generations.

The Environmental Educators of North Carolina, or EENC, is a nonprofit 501(c)(3) that has been working since 1990 to make North Carolina - and its environment - a better place through education. We are a network of outstanding educators, individuals, and organizations who work together to build connections, provide professional development, and promote excellence for North Carolina's community of environmental educators. EENC strives to be a leader in the field of environmental education within North Carolina, the southeast, and the nation.

OUR AUDIENCE

EENC's workshops, events, and programs serve classroom teachers, park rangers, naturalists, museum staff, government employees, administrators, college faculty, students, and volunteers. Our attendees are educated consumers who are happy to support green companies, outdoor businesses, educational organizations, etc.














Environmental Educators
of North Carolina

150 Highland Sq Dr #1034
Hendersonville, NC 28792

www.eenc.org

ANNUAL CONFERENCE

EENC will host our 33rd Annual Conference on September 13-14, 2024 at Catawba College in Salisbury, NC. We anticipate more than 150 formal and informal educators from across North Carolina. Conference attendees will enjoy educational field trips to learn about the local environment, presentations that connect research to practice, concurrent sessions on a wide variety of topics, and much more! We will widely publicize your support before, during, and after the conference in our social media.

	Champion \$2500	Guardian \$1000	Advocate \$500	Supporter \$250
One complimentary conference registration and exhibit space				
Exclusive sponsorship of a specific speaker, session, or event	<i>Conference Keynote, Annual Meeting, etc.</i>	<i>Welcome Plenary, Organizational Leader Meeting, etc.</i>		
Spotlight article in EENC communications				
Opportunity to distribute your materials at registration desk (ex: rack card)				
Company name, logo, link and short description in digital conference program				
Logo on conference signage and promotions				
Recognition on EENC website for one year	<i>Logo and Link</i>	<i>Logo and Link</i>	<i>Logo and Link</i>	<i>Name Only</i>
Additional recognition	<i>Annual Meeting and Report</i>	<i>Annual Meeting and Report</i>	<i>Annual Meeting and Report</i>	<i>Annual Report</i>

BENEFITS OF SPONSORSHIP

Your sponsorship helps provide North Carolina's educators with the training and resources they need to better support their students. Revenue from sponsorships is used to increase our reach and capacity and enhances EENC's ability to offer high-quality professional development and networking opportunities while ensuring equitable access for a broad range of participants. Sponsorships help EENC cover expenses such as meals/snacks, materials, facilitator time and travel, and facilities, so we can keep the costs as affordable as possible for our state's educators.

This packet outlines the specific opportunities and benefits you can receive by supporting EENC's events and programs.

REACH

Members - 520+

Email List - 1400+

Facebook - 3800+

Plus, your donation may be tax deductible!



NEXT STEPS



Don't see a sponsorship opportunity that works for you? Contact us to **customize a sponsorship level that works for you!** For example, you might consider covering a scholarship, offering snacks or providing a meal for an event, donating an item, experience, or service to EENC's annual auction and raffle, or contributing smaller in-kind donations of supplies and resources we need to host workshops and events. In-kind donations are recognized at the same level as cash sponsorships!

If you have any further questions, please contact Programs Lead Michelle Pearce at programs@eenc.org.

Ready to sponsor? You can email Michelle Pearce with your selected sponsorship level and logo, and then mail your check to EENC, 150 Highland Sq Dr #1034, Hendersonville, NC 28792.

WE LOOK FORWARD TO SHARING YOUR
SUPPORT WITH OUR EDUCATOR COMMUNITY!



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